

Fellowships in Cancer Communication Research

The Penn Center of Excellence in Cancer Communication Research (CECCR) at the University of Pennsylvania offers two research fellowships in cancer communication for Fall 2009. This two-year fellowship is jointly supported by the Center of Excellence in Cancer Communication Research of the Annenberg School for Communication and the Abramson Cancer Center. The fellowship program offers training in communication research and theory relevant to cancer prevention and control. The advanced, rigorous training and experience provided will prepare the fellows for careers as independent investigators in cancer communication research.

The mission of the NCI-funded CECCR at PENN is to examine how messages from a range of sources in the complex communication environment affect cancer-related behavioral choices, including lifestyle, screening and care-seeking choices. Previous research has included experimental and observational field studies focused on information seeking and scanning concerning cancer, the effects of news media about genetic information and the effects of anti-smoking and smoking advertising campaigns. New research initiatives will focus on understanding the interaction of public communication and clinical services as they affect cancer-related decisions and outcomes.

The Penn CECCR Fellows will obtain skills and experience to complement previous advanced work in communication, public health, behavioral science or biomedical research. Fellows with training in communication research can focus on cancer-related training; those with background in cancer research will focus on communication theory and research. Fellows will work closely with mentors in such areas as cancer epidemiology, health policy, behavioral theory, persuasion theory, risk and decision-making, psychophysiology as well as health communication. Fellows will participate in research in cancer communication using survey, experimental, and content analytic methods and will receive guidance in the preparation of manuscripts and career development grants.

Applicants must have training in social science or behavioral research methods and have received a PhD or an equivalent degree from an accredited institution. Applicants with an MD and at least one year of clinical research training will also be considered. To obtain additional information or apply, please contact Joseph Cappella, Ph.D. (215-746-3400, ceccrfellow@asc.upenn.edu), Gerald R. Miller Professor of Communication, Annenberg School for Communication, University of Pennsylvania, 3620 Walnut Street, Philadelphia, PA 19104. If applying, include letter of introduction, CV, and names of 3 references. Applications will be considered on a continuing basis. To be assured of full consideration for a 7/1/2009 or 9/1/2009 start date please respond by February 15, 2009.

For additional information see <http://ceccr.asc.upenn.edu/>.

